

UNDP Project Number: 00093478

# ***Kamyab Jawan: The Project for Youth Empowerment in Sindh and Khyber Pakhtunkhwa***

**Quarterly Progress Report  
January- March 2019**

April 2019

## PROJECT OUTPUTS

**Total Target of Youth  
50,000**



### OUTPUT 1

**10,000 youth** engaged in meaningful social networks.



### OUTPUT 2

**20,000 youth** economically empowered.



### OUTPUT 3

**20,000 youth** empowered with critical life skills.

## PROJECT BRIEF DESCRIPTION AND OUTPUTS

Recent estimates confirm that Pakistan has one of the largest youth populations in the world with more than 27% of its population aged between 15 and 29 years. This 'youth bulge' provides unique opportunities for the country's social and economic uplift whereby the latent potential, dynamism, and energy of young people can be harnessed by providing openings for growth and personal development. Unfortunately, lack of youth focused development in Pakistan has made young people vulnerable to violence and conflict, a situation exacerbated by the volatile security situation in Pakistan<sup>1</sup>.

UNDP Pakistan has developed the project for Youth Empowerment in Sindh and Khyber Pakhtunkhwa, which aims to create a facilitating environment for youth to emerge as agents of positive change and development in Pakistan. The project will support youth empowerment in the target areas through three interlinked pillars: social engagement; economic empowerment; and life skills.



**Total Youth Achieved to Date  
(from March 2018 until present)**



**Total Youth Reached during Q1  
(January-March 2019)**

 Output 1	 Output 2	 Output 3
4,509	22,300	900
2,609	21,800	700

**4,109** participated in face to face training/ engagement activities while a further

**21,000** youth were engaged in entrepreneurship training through digital means.

<sup>1</sup>Cordesman, A. H. (2011) 'Pakistan: Violence vs Stability- A National Net Assessment' published by the Center for Strategic and International Studies (source: <https://www.csis.org/analysis/pakistan-violence-vs-stability>).

## SOME OF THE MAIN HIGHLIGHTS OF THE QUARTER INCLUDE

- UNDP developed a policy level partnership with the office of the Special Assistant to the Prime Minister for Youth Affairs and supported the development of the National Youth Development Framework to highlight the importance of addressing the needs and concerns of youth across the spectrum. This partnership was confirmed in a High-Level Meeting with the Prime Minister himself.



- 177 people an event where 20 youth leaders were given an opportunity to discuss policy issues affecting youth

ly with parliamentarians in coordination with PILDAT.

- 50 young women leaders in the field of peace and security were trained and mentored to increase their advocacy skills with UNDP and Insan Foundation.
- Together with CODE, UNDP carried out dialogues with religious leaders from across the 5 schools of thought to discuss mainstreaming of Madrassah students.
- UNDP launched a National SDG Bootcamp in Islamabad where 12 young social entrepreneurs were mentored and had a chance to compete for a grant to scale-up their ideas.

- Following an initial period of planning and identification of participants, UNDP's micro-entrepreneurship partner Kashf initiated training and trained 425 people in the first quarter.
- To further disseminate the course material for micro-entrepreneurs UNDP partnered with Telenor and Viamo to contact over 88,000 people with profiles of microentrepreneurs through IVR to share the course content in a digestible drama format. Of those contacted 21,000 people actively engaged with the content.
- In Sindh, together with TUSDEC UNDP placed around 365 youth in employment in the construction, automobile, logistics and retail trades.

PLANNED ACTIVITIES	BUDGET AND EXPENDITURE JAN-MAR 2019			
	TOTAL BUDGET USD (A)	DISBURSEMENTS USD (B)	SIGNED COMMITMENTS USD (C)	TOTAL USD (D=B+C)
Programme Cost (covering all three outputs)	735,048	203,860	421,055	624,915
Human resource costs and operational cost	120,000	76,991	-	76,991
<b>TOTAL</b>	<b>855,048</b>	<b>280,851</b>	<b>421,055</b>	<b>701,905</b>

**PROGRESS TOWARDS  
PROJECT OUTPUTS  
DURING THE  
REPORTING PERIOD**



10,000 youth engaged in meaningful social networks.

## PROJECT OUTPUT 1

#	PLANNED ACTIVITIES	ACHIEVEMENTS
1.1	<p>Establish <b>50 multifunctional community</b> centers through youth community organizations in conflict-affected communities. These community centers will provide the space required by young people to interact and collaborate towards positive development outcomes. Arrangements will be made to ensure young females have equal access to these spaces. Grants will be issued to local youth groups to rehabilitate/establish these centers spaces (including ICT and furniture) to ensure sustainability and ownership.</p>	<p><b>6 community centers established (Co-funded by Govt. of Norway in KP)</b></p> <p>Following coordination with the Youth Affairs Department of the KP Government, UNDP has committed to work jointly with the Government to support at least 5 community centres (Jawan Markaaz) in KP. A procurement process was initiated during this quarter to find a suitable partner for this activity.</p> <p>Following UNDP support on the establishment of the KP community centres, the Special Assistant to the Prime Minister for Youth Affairs has requested UNDP support to establish a model community centre in Islamabad to develop a model of youth-led community engagement which can be replicated in the provinces. UNDP is currently working closely with the Government to identify a potential location and partners for this activity.</p> <p>In addition to the formal government led community centres UNDP is encouraging youth to use existing community spaces for youth-led activities. This is being encouraged in the second round of the Youth Innovation Challenge which has been designed in Quarter 1 and will be rolled out in Quarter 2 in coordination with the Provincial Governments of Sindh and KP.</p>
1.2	<p>Engage <b>10,000 youth by reinvigorating local sports teams and culture groups</b> and linking them up with other communities to participate in tournaments and leagues (indirectly support cross-culture interaction and collaboration). Again, female</p>	<p><b>1,047 youth engaged (co-funded with the Govt. of Norway in KP) 785 youth attributed directly to GOJ</b></p> <p>The Youth Innovation Challenge is a joint innovative initiative between UNDP and the Youth Affairs Department (YAD) of the KP Govt. that aims to promote youth engagement and ownership in ensuring peace and promoting social cohesion in their communities in line with the KP Youth Policy. The challenge seeks to engage directly with youth in the target areas to devise plans in innovative and creative ways with a focus on activities that strengthen social cohesion, peace and tolerance in vulnerable communities.</p>



Differently abled youth play Bocce Ball at the Peshawar Jawan Markaz during a sports event organized by UNDP's Youth Innovation Challenge winner.



10,000 youth engaged in meaningful social networks.

## PROJECT OUTPUT 1

#	PLANNED ACTIVITIES	ACHIEVEMENTS
1.2	<p>team/groups will be encouraged and exchange with other communities will be facilitated in a way which respects cultural norms.</p>	<p>In the first phase 43 young people with the most relevant and innovative plans to promote and sustain youth engagement in their communities were granted awards of PKR 70,000 per project. These projects include STEM workshops for kids, career counselling for college students, teacher training on psycho social support, awareness sessions, digital skills training, sports events for differently abled amongst many other interesting, innovative and constructive projects. During reporting period, through implementation of these projects on sports, awareness programmes and other initiatives overall 1047 young people including 494 women, 553 men and 60 persons with disabilities were directly engaged. Second round will be launched in KP and Sindh in Q2.</p> <p>Planned sports activities with the KP Government have been delayed due to administrative issues and staff shortages, but frequent dialogue and planning work with the staff of the KP Youth Affairs Department during quarter 1 has ensured that a plan is in place to support at least 3 major sporting/culture events to be launched in Q2. UNDP has also planned partnerships with National Sports Boards to encourage the use of sport for youth engagement. These will materialize in Q2.</p> <div data-bbox="1473 363 2098 914" data-label="Image"> <p data-bbox="1496 804 2085 895">Participants at the inclusive sports gala organized by Youth Innovation Challenge winner in Charsadda, Khyber Pakhtunkhwa</p> </div>
1.3	<p>Provide existing youth/community networks in target areas with <b>training and resources to become mentors and provide counselling and support services to their peers.</b></p>	<p><b>1233 (Co-funded by the Govt. of Norway in KP)</b> <b>924 attributed to GOJ</b></p> <p>In partnership with Insan Foundation Trust, UNDP selected 50 young female leaders to enhance their capacity on women peace and security issues. Three-day residential workshops were held to train the selected beneficiaries in 2 cohorts. Various inspiring mentors conducted sessions during the workshop to inspire and provide guidance to the young female leaders in training. These 50 young women will receive 6 months of mentorship and will be designing and implementing projects in their communities to support youth integration. Online</p>



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## PROJECT OUTPUT 1

#	PLANNED ACTIVITIES	ACHIEVEMENTS
1.3		<p>post training evaluation analysis of the participants' responses reflected that the overall satisfaction level participants was ranked 4.6 out of 5. 92% of the surveyed participants were of the view that participating workshop enabled them to reflect upon and rethink their project idea.</p> <p>Two provincial dialogues were conducted to promote the concept of women's participation in peace, security during reporting period. 484 people (223 female and 261 male) participated these dialogues including students, political workers, members of civil society, journalists, lawyers, and entrepreneurs. 80% among these were youth. Participants had interactive discussions with academicians, political workers, parliamentarians and human rights activists. UNDP also partnered with ECI to work closely with local youth in deprived and underdeveloped areas to emerge as agents of positive change and development in their communities. 3 mentoring sessions, 3 exposure visits as well as numerous online sessions were conducted for 46 youth (27 male and 19 female) during this quarter on issues such as proposal development, networking skills, and the creation of social enterprises. Following these training 36 young leaders have developed proposals for community projects and three youth leaders (Mola Bux, Ahmad Khan and Muhammad Nawaz) contributed towards Global Money Week by organizing awareness sessions with 800 students of 8 schools.</p>
1.4	Engage local leaders by <b>interfacing with local youth groups</b>	<p><b>767 (only GOJ funds)</b></p> <p>UNDP in partnership with Voluntary Service Overseas (VSO) conducted seven (7) Youth Caravan dialogues in Swat, Malakand, Peshawar, in D.I. Khan and Bannu districts of Khyber Pakhtunkhwa with an objective to reduce regional, ethnic, religious and class fault-lines between youth, to reduce trust deficit between state and youth and create accountability of public representatives. 767 youth including 488 young men and 279 young women participated in the dialogues where they made recommendations to local leaders on issues such as</p>



Young women leader during a training session to enhance their capacity on women peace and security issues.



10,000 youth engaged in meaningful social networks.

## PROJECT OUTPUT 1

#	PLANNED ACTIVITIES	ACHIEVEMENTS
1.4		<p>education, employment, sports/culture and requested for youth to be involved in the decision-making process at all levels of society. 15 more dialogues are planned in next quarter.</p>  <p>Young girls from Khyber Pakhtunkhwa discussing issues faced by youth in their communities during Youth Caravan Dialogue.</p>
1.5	<p><b>Re-establish the citizen-state relationship</b> by actively involving youth in local government and public policy discussions.</p>	<p><b>177 (co-funded by Government of Norway in KP)</b> <b>132 attributed only to Japan</b></p> <p>UNDP partnered with PILDAT to organize a national level consultative policy dialogue between Youth and Parliamentarians/ Policymakers on Democratic and Peaceful Governance and Sustainable Development where more than 177 people attended dialogues and 12 youth speakers interacted with representatives from 5 leading political parties of Pakistan. These dialogues brought together parliamentarians/ policymakers from government and key opposition parties (represented in the Provincial Assemblies and the Parliament) to constructively engage with youth, seeking to identify and prioritize Pakistan's challenges for improving democratic governance and sustainable development from young people's perspectives. The final national level dialogue brought together key political parties alongside youth representatives to address youth's issues. Government and Opposition leaders reiterated that both are on board for national youth development. An overview of recommendations from Provincial Dialogues, were shared with the parliamentary representatives.</p>



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## PROJECT OUTPUT 1

#	PLANNED ACTIVITIES	ACHIEVEMENTS
1.5		<p>Youth Speakers highlighted various youth related pressing issues and questioned political figures about their/government's role in improving gender parity; improving women mobility in terms of their economic participation; in decreasing discrimination based on ethnicity, class, gender or language; and in introducing skill anticipation program to cater the demands of the industry and solve the problem of unemployment in youth. The parliamentarians responded to the queries and shared the government's planned initiatives (a) Youth Framework launch to empower young people (b) National Youth Development Index launch (c) national Economic Empowerment Programme to provide employment to 100,000 young people across the country and (d) Green Youth Movement launch, which through social engagement, will generate employment opportunities for youth. The Government is also very keen to revisit curriculum to match job market while each initiative of the Government includes a focus on job creation for young people. The dialogue and its key messages did not remain confined to dialogue participants only but were also shared widely through print, electronic and social media. While many newspapers and TV channels were represented at the dialogue for its coverage, the dialogue was tweeted live on social media by @Pildat and @UNDP_Pakistan using the #KamyabJawan hashtag and received the following coverage.</p> <p><b>Total No. of Tweets: 36</b> <b>Total No. of impressions for all tweets: 26,590</b> <b>Total Engagement on tweets (Likes and Retweets): 1345</b></p>  <p>A youth speaker posing her question to Parliamentarians/Polymakers at the national consultative dialogue.</p>



20,000 youth economically empowered.

## PROJECT OUTPUT 2

#	PLANNED ACTIVITIES	ACHIEVEMENTS	
2.1	Establish <b>strategic partnership agreements with private sector firms</b> and associations to secure employment opportunities	<p><b>4 agreements signed (co-funded with USAID)</b></p> <p>The programme signed 4 new agreements with private sector companies in the retail, automotive, logistics and banking sector, namely, Chase up, Master motors, Autocom, and JS Bank for training on technical skills and placement of youth in the industry while the agreement with the Bank will help facilitate access to crucial finance for microentrepreneurs and business start-ups being nurtured by the programme.</p>	 <p>MoU signing ceremony between UNDP Pakistan (Youth Empowerment Programme) and JS Bank.</p>
2.2	Develop <b>sector-based networks of training institutes/academic bodies</b> and private sector actors to encourage marketable curricula in compliance with private sector demands and standards	<p>In addition to partnerships with specific private sector companies, UNDP has engaged with business associations and chambers of commerce to discuss potential synergies to enhance employability of TVET students. One key area where UNDP has promoted integration of additional content in the TVET curricula is our work to promote entrepreneurship as a core element in the curriculum. A guidance note for the integration of entrepreneurship into the TVET curricula has been developed bearing in mind a recent experience with IBA Karachi and STEVTA (funded by USAID).</p>	 <p>Young trainees interact with representative of the Embassy of Japan in Karachi</p>



20,000 youth economically empowered.

## PROJECT OUTPUT 2

#	PLANNED ACTIVITIES	ACHIEVEMENTS
2.3	<p><b>12,000 at risk youth are employed for at least 6 months through UNDP job placement services.</b> Based on lessons learned, UNDP will look for specific job opportunities for young females which are acceptable to them and their families (mainly local businesses which don't involve extensive travel and/or long hours).</p>	<p><b>437 trained to date</b></p> <p>Programming to reach target as follows:</p> <ul style="list-style-type: none"> <li>1,200 youth to be trained, mentored and linked to jobs in digital skills in KP with KP IT Board (MOU signed, RFP in process)</li> <li>1,000 youth to be trained, mentored and linked to jobs in the tourism sector with the Youth Depart. KP (RFP in process)</li> <li>300 youth to be trained and linked to jobs in the industrial zones of KP with KPEDZMEC (MOU signed, consultant deployed, identification in process)</li> <li>850 youth to receive on the job training and placement in the construction, auto-mobile and retail industry in Sindh (contract ongoing)</li> <li>2,000 youth find blue collar jobs through an online job matching platform (RFP in process)</li> <li>2,000 youth from marginalized groups find employment through the Youth Employment Pledge (concept developed, partner identified, to be launch in June/July)</li> <li>2,000 youth to be mentored, trained and facilitated in job placements in the fields of creative freelancer and logistics</li> </ul>



Amir Hamza, Youth Innovation Challenge winner, training young kids on critical life skills.



Members of delegation from Japan Embassy in Pakistan, talking to young UNDP-TUSDEC trainees at the Masters Motors Cooperation Ltd.



20,000 youth economically empowered.

## PROJECT OUTPUT 2

#	PLANNED ACTIVITIES	ACHIEVEMENTS
2.4	<p><b>Support at least 8 existing business incubation centers</b> to develop their curricula, attract and effectively incubate successful youth-led start-ups in collaboration with the private sector.</p>	<p><b>1 Business Incubation Centre</b></p> <p>YEP organized a National SDG Bootcamp in Islamabad to support youth led social enterprises. Applications were invited from aspiring entrepreneurs with business ideas that had a social impact particularly achieving an SDG. The applications were analysed and a total of 20 applicants were shortlisted out of a total of 300. The shortlisted participants were then given a crash course of 5 days in various subjects to assist them in solidifying their business ideas into viable enterprises. The course covered topics like market research, business valuation, and pitching idea to investors etc. After the training course the start-ups were assisted to pitch their ideas in front of a panel of judges and the top 3 were awarded a cash prize. The top prize winners were also nominated for a start-up summit organized by UNDP in Vietnam where they won top prize and have been invited to compete in Europe at a Global Social Enterprise platform. UNDP will be rolling out its support to more business incubation centres in the next quarter in collaboration with the Prime Ministers Office, HEC and relevant BIC.</p>
2.5	<p><b>Provide business development training and coaching to 8,000 interested youth</b> in target areas and link them up with avenues for potential financial and technical support. In select areas, one village one product methodology will be followed.</p>	<p><b>In person training</b>  <b>425 trained to date</b>  <b>8,000 youth programmed under signed contract with Kashf</b></p> <p><b>Through digital means</b>  <b>21,000 IVR</b></p> <p>The training and mentoring of 8000 micro entrepreneurs on business management skills started simultaneously in Sindh and Khyber Pakhtunkhwa. So far, a total of 425 entrepreneurs have been trained including</p>



Deaf Tawk, winners of National SDG Bootcamp, during one of the interactive sessions of the training camp.



20,000 youth economically empowered.

## PROJECT OUTPUT 2

#	PLANNED ACTIVITIES	ACHIEVEMENTS
2.5		<p>174 male and 251 female trainees. The training covers topics such as how to start a business, financial management, marketing, quality assurance etc. It is expected that once the trainees are trained they will be given an opportunity to access microloans and start their own businesses. In addition, the project has awarded the contract to develop an interactive animation-based content which will be hosted on a mobile application to be offered to microentrepreneurs along longer-term online mentorship. To increase awareness and expand the userbase of the mobile application, the project has partnered with Telenor to run a drama-based business management content on their IVR platform. 21,000 It is hoped that this will expand outreach to thousands of listeners on the network from rural and urban areas.</p>
		 <p>Young women entrepreneurs learning about business management</p>
2.6	<p><b>Train 1,500 young women in marketable IT and computer skills</b> that can be used to initiate home-based digital livelihoods and e-commerce businesses. These women will also be linked with the business incubation centres so that they can continue to receive advice and mentoring (even online if they are not able to attend in person).</p>	<p><b>Programmed 1,500</b></p> <p>The programme published a Request for Proposal to select a partner to help train 1,500 girls on digital skills such as e-commerce, digital marketing, graphic design, creative writing and freelancing. The RFP has been closed and a total of 8 proposals have been received which are currently being evaluated. The trainees will be trained using a blended model of training which will involve classroom based as well as online training. These courses will help equip women with marketable IT skills which they can use to earn a living from the comfort of their home without ever leaving it. The next phase will aim to link them with incubation centres for further mentoring and advice.</p>



20,000 youth empowered with critical life skills.

## PROJECT OUTPUT 3

#	PLANNED ACTIVITIES	ACHIEVEMENTS
3.1	Carry out a study to specifically <b>identify the entry points for critical life skills</b> to be imparted to youth	<p>Following the 4 provincial dialogues (2 each in Khyber Pakhtunkhwa and Sindh) carried out in 2018, a final federal level consultation dialogue was held on the integration and development of Madaris in Pakistan in February 2019. 24 representatives from Madrassahs in Sindh and Khyber Pakhtunkhwa were engaged with the Council of Islamic Ideology, Government of Pakistan to consolidate and collectively agree on an implementation plan for madrassah mainstreaming in Pakistan.</p> <p>The overarching purpose of the dialogue was to identify and provide suggestions to address the challenges/problems faced by youth studying in Madaris in Pakistan. This was a first sitting, bringing together seminary administrators and leaders from the five recognized Madrassah boards in Pakistan to work towards the creation of a Working Group to interact with government authorities on a regular basis and meaningfully contribute to the Madrassah mainstreaming policy of the incumbent government. The Working Group would be kept on board and consulted during all stages of the process.</p> <p>The participants deliberated on three main challenges faced by Madaris in Pakistan. These included 'Madaris Registration: Challenges and Available Options'; 'Common Curriculum: Possibilities and the Way Forward'; and 'Life after Graduation: Professional Options available to Madrassah Students'. The participants presented their recommendations for addressing the challenges identified and these recommendations of the deliberation will be shared with the Government of Pakistan. Increased access to a broader curriculum which prepares youth for life after the madaris (including vocational and life skills) were identified as high priorities as was the promotion healthy extra-curricular activities in \madrassahs such as inter-madrassah/university-madrassah sports and debating competitions, etc.</p>



One young participant expressing his views on Madrassah system in Pakistan



20,000 youth empowered with critical life skills.

## PROJECT OUTPUT 3

#	PLANNED ACTIVITIES	ACHIEVEMENTS
3.2	<b>Develop a generic online content</b> which can be used by partner organizations to incorporate critical life skills into their curricula	Critical life skills material has been developed by UNDP implementing partners and is now being reviewed and stylized for further dissemination among key target groups. A research-based guidance note has been developed in coordination with STEVTA and KP TEVTA to promote the incorporation of critical/life skills/soft skills training module in the existing TEVT curricula. While changes to the curricula itself take considerable time, it has been recommended that UNDP support a training of trainers' intervention in both Provinces to enhance the capacity of TEVT staff to deliver critical skills content. Online materials will also be made available to support dissemination/teaching aids for this purpose.
3.3	<b>Sign partnership agreements with academic, training and leisure organizations</b> to ensure use and monitor utility of the course and Provide training of trainers for partner organizations	Given the interest of many partners to have a user-friendly youth focused content for life skills, and based on the lessons learned of the life skills content which was delivered under output 1 to youth, UNDP is currently developing sector-specific course materials for several key groups which will be disseminated to relevant partners in coordination with implementing partner (target groups include youth studying in madrasah, youth in conflict with the law, youth in universities, youth in TVET institutes and youth entering employment in the private sector). These contracts are expected to initiate in Q2 and agreements are included in the first deliverables of the partners.
3.4	<b>Develop alternative messaging campaign</b> to encourage at risk youth to become more tolerant and peaceful	<p>Following the development of the project's strategic communication strategy, the alternative messaging campaign was to be informed by an in-depth empirical research to identify sources/triggers of hate speech for young people in the digital space. Unfortunately, the final draft of the baseline research did not meet the quality standards and expectations of UNDP resulting in contract cancellation with the vendor.</p> <p>UNDP is currently launching a procurement process to select a reputable organization to conduct the research and formulate and implement an informed alternative messaging campaign on social media to promote tolerant and inclusive values among youth.</p>



20,000 youth empowered with critical life skills.

## PROJECT OUTPUT 3

#	PLANNED ACTIVITIES	ACHIEVEMENTS
3.4	<p><b>Develop alternative messaging campaign</b> to encourage at risk youth to become more tolerant and peaceful</p>	<p>Another key element of the strategic communications strategy is the engagement of credible vehicles for positive youth messaging. UNDP has identified several local personalities who have high following among youth and is in the process of engaging them to support dissemination of alternative messages.</p> <div data-bbox="1384 379 2098 1417" style="border: 1px solid black; padding: 10px;"> <h3 style="text-align: center;">THE DIGITAL LANDSCAPE OF PAKISTAN</h3> <p><b>198.9M</b> people are currently residing in Pakistan.</p> <p>Out of which, <b>22%</b> use the internet. That is to say, almost 2 in 10 people use the internet.</p> <p><b>35M</b> people actively use social media. That is 18% of the whole population.</p> <p><b>109.5M</b> 55% mobile users of Pakistan are unique.</p> <p><b>32.0M</b> 16% mobile users of Pakistan are active.</p> <p><b>30%</b> users access the internet through their laptops.</p> <p><b>68%</b> users access the internet through their phones.</p> <p><b>FREQUENCY OF INTERNET USAGE</b></p> <ul style="list-style-type: none"> <li>1 Every day: 58%</li> <li>7 At least once per week: 31%</li> <li>30 At least once per month: 8%</li> <li>&gt;30 Less than once per month: 3%</li> </ul> <p><b>WEEKLY ONLINE ACTIVITY PER DEVICE</b></p> <ul style="list-style-type: none"> <li>Use a search engine: Smartphone 7%, Laptop 1%</li> <li>Visit a social network: Smartphone 12%, Laptop 2%</li> <li>Play games: Smartphone 2%, Laptop 0.2%</li> <li>Watch videos: Smartphone 8%, Laptop 2%</li> <li>Look for a product: Smartphone 1%, Laptop 0.2%</li> </ul> <p><small>Source: Digital in 2018 in Southern Asia - We Are Social  <a href="https://www.slideshare.net/wearesocial/digital-in-2018-in-southern-asia-8686282">https://www.slideshare.net/wearesocial/digital-in-2018-in-southern-asia-8686282</a></small></p> </div>

## TECHNICAL ASSISTANCE

- Technical assistance to the Youth Affairs Wing of the Prime Minister's Office for the development and launch of National Youth Development Framework and National Youth Development Programme and Secretariat for the National Youth Council
- Technical assistance to the Federal Ministry of Education on potential avenues for mainstreaming of madrasah students
- Technical assistance to the Government of KP in the following areas: community center management, youth engagement in sports and culture, development of a tourism strategy to increase youth employment in Northern KP, development of the economic zones
- Technical assistance to the Government of Sindh for the development of a PC1 to expand efforts for youth education and employment in the Province and support to STEVTA to integrate life skills, employability and entrepreneurship into the curricula.

## LESSONS LEARNED

- Engagement at the Policy level at both Federal and Provincial levels as well as technical assistance to the relevant government enhance potential scale-up of activities
- Use of digital technology is a cost-effective way to enhance outreach of activities
- Using an innovative dialogue format and encouraging the presence of media to observe youth dialogues with key stakeholders helped ensure power actors take youth issues seriously.
- Social media groups are very good source to keep the young leaders connected and motivated.
- Young leaders are willing to provide their volunteer services for their community if provided with guidance/supervision

## KEY INITIATIVES FOR NEXT QUARTER

- First Federal level Project Review Board
- Supporting the launch of the National Youth Development Framework
- Facilitating development partner interaction with the Federal/Provincial Governments on the NYDF
- Finalizing key contracting processes for youth employment and youth engagement activities
- Launch the consolidated youth database for project monitoring and measuring youth perception
- Launch of the second round of the Youth Innovation Challenge in KP and Sindh
- Launch agreements and training of trainers for critical skills component
- Initiation of new key contracts

# COMMUNICATIONS AND VISIBILITY



## NA to notify Young Parliamentarians Forum soon: Speaker

[www.app.com.pk](http://www.app.com.pk)

Jan 31, 2019



## The Government of Pakistan and the United Nations Development Programme agree to scale up youth empowerment initiatives

[www.pk.undp.org](http://www.pk.undp.org)

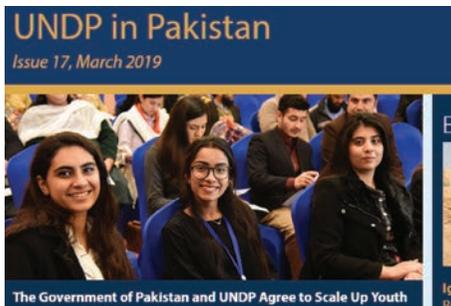
Feb 20, 2019



## UNDP Pakistan and Kashf Foundation partner to train and mentor 8,000 youth on entrepreneurship

[www.pk.undp.org](http://www.pk.undp.org)

Jan 09, 2019



## UNDP in Pakistan

Issue 17, March 2019

The Government of Pakistan and UNDP Agree to Scale Up Youth

## Development Matters UNDP in Pakistan

UNDP's Newsletter

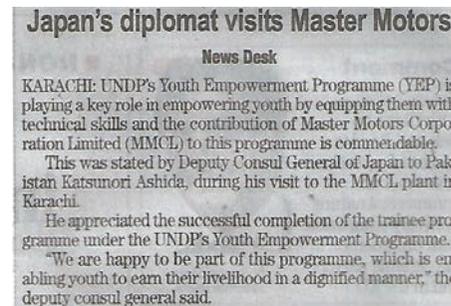
Mar 17, 2019



## JS Bank and UNDP Pakistan sign a MoU for Microentrepreneurial Growth to Enhance Youth Empowerment

[www.pk.undp.org](http://www.pk.undp.org)

Mar 27, 2019



## Japan's diplomat visits Master Motors

News Desk

KARACHI: UNDP's Youth Empowerment Programme (YEP) is playing a key role in empowering youth by equipping them with technical skills and the contribution of Master Motors Corporation Limited (MMCL) to this programme is commendable.

This was stated by Deputy Consul General of Japan to Pakistan Katsunori Ashida, during his visit to the MMCL plant in Karachi.

He appreciated the successful completion of the trainee programme under the UNDP's Youth Empowerment Programme.

"We are happy to be part of this programme, which is enabling youth to earn their livelihood in a dignified manner," the deputy consul general said.

## Japan's diplomat visits Master Motors

The News

Mar 20, 2019



KP youth Innovation Challenge Activity Report Submitted to UNDP by ZAWAR NOOR

## Sports for Inclusive Development of Youth with disabilities of KP through

Sports is very essential for the development of a happy, healthy, vigorous and incl

## Sports for Inclusive Development of Youth With Disabilities

A Report



## The photographs from all events were archived at UNDP's flickr account

[www.flickr.com/photos/undppakistan/albums](http://www.flickr.com/photos/undppakistan/albums)